Publicity

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Updates to last version:

- information on what publicity activity is required for funding over €10,000

As part of any successful application, you will be required to inform the public about the support you receive. How you do this may depend on how much you receive.

For funding of any amount, you must place a short description about the project on any related websites, where a link between the purpose of the website and the support provided to the project can be established and highlighting the financial support received.

If you receive funding of more than €10,000, you must put up at least one poster with information about the project (minimum size A3) highlighting the financial support from the European Commission at a location readily visible to the public, such as the entrance area of a building at the holding.

For funding of more than €50,000, you must put up an explanatory plaque with information about your project and highlighting the financial support you receive.

All plaques must include:

- the European emblem in accordance with the standards detailed in EU Commission Regulation 808/2014 Annex III Part 2
- the statement "The European Agriculture Fund for Rural Development: Europe investing in rural areas"
- a description of the project which shall take up at least 25 per cent of the plaque

The emblem should be as per the standards presented on the European Union website.

If you fail to erect a plaque we may seek the recovery of payments made to you for the project in question.

Examples of suitable wording for plaques:

The European Agricultural Fund for Rural Development:
Europe investing in Rural Areas

Providing moorland management for livestock and deer,
and seed and crops for farmland birds

Previous versions

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